WHAT IS CLAIMED:

1	1.	A method for accessing services and applications offered by a network
2	service provider (NSP), comprising:	
3		communicating IP packets between a service subscriber device and a server
4	over a public	physical access transmission medium that is operated by the NSP;
5		providing a unified interface to the service subscriber device for selecting
6	one or more NSP services or applications;	
7		manipulating service variables associated with the selected NSP services or
8	applications; and	
9	`	accessing the selected NSP services or applications, using the manipulated
0	service variables.	
1	2.	The method of claim 1, wherein the public physical access transmission
2	medium com	prises at least one of a twisted pair wire, coaxial cable, optical fiber, and radio
3	frequency spectrum.	
1	3.	The method of claim 1, wherein the plurality of services or applications
2	comprises at	least one of data communications, information access, voice over IP, service
3	management,	unified communications, billing, VPN, 800-Data, on-line subscription,
4	conferencing	, calling card, unified messaging, transit carrier selection; and transport service
5	selection.	·
1	4.	The method of claim 1, wherein manipulating service variables is associated
2	with selecting	g, changing, combining the NSP services or applications.
1	5.	The method of claim 1, wherein the variables associated with the plurality of

services or applications are interdependent.

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1 6. The method of claim 1, wherein the IP packets between me service subscriber device and the server are communicated via a NSP router. 2 7. The method of claim 1, wherein the service subscriber device runs a browser 1 interface. 2 8. The method of claim 1, wherein the service variables are manipulated for the 1 2 selected NSP service or application per session. 9. The method of claim 1, wherein the unified user interface provides a single 1 2 password for authenticating access to the plurality of NSP services or applications. 1 10. The method of claim 1, wherein the servers is a third-party service provider 2 server. The method of claim 1, wherein an IP session is realized by means of a 11. 1 private IP address assigned to the user device by the NSP. 2 The method of claim 1, wherein the IP is assigned by the NSP dynamically 12. 1 using at least one of an IP Configuration Protocol (IPCP) in PPP and Dynamic Host 2 Configuration Protocol. 3